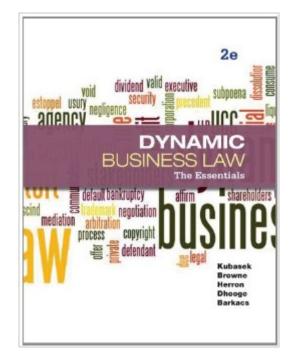
The book was found

Dynamic Business Law: The Essentials





Synopsis

Dynamic Business Law: The Essentials is appropriate for the one-semester Business Law course. It contains the basics of business law but does not get bogged down in the kind of details that are more appropriate in an upper-level law class. The text provides an examination of the basic questions, concepts, and legal rules of business law. Emphasis on the BUSINESS in business law. Dynamic Business Law: The Essentials emphasizes the tie of legal issues back to the core business curriculum. This will help both students and faculty. Faculty need to know how this is integrated as they are constantly â ^defendingâ [™] the inclusion of this course in the business curriculum. And students need to understand how the concepts tie to their future business careers. Emphasis on TEACHING. Many professors teaching this course are attorneys first and academics second. They do not have a lot of time to prepare or think about how to apply this information effectively for their business students. Dynamic Business Law: The Essentials contains a helpful instructorâ [™]s manual, particularly for the many adjuncts teaching this course. Emphasis on CRITICAL THINKING. Neil Browne, one of the co-authors of this text, has written a successful text on critical thinking. His framework is included in Dynamic Business Law: The Essentials as well â " to help students learn how to frame and reframe a guestion/issue. Critical thinking guestions are also included at the end of each case, to tie in this component even further.

Book Information

Paperback: 688 pages Publisher: McGraw-Hill Education; 2 edition (January 5, 2012) Language: English ISBN-10: 0073524972 ISBN-13: 978-0073524979 Product Dimensions: 8.1 x 1 x 11.3 inches Shipping Weight: 3 pounds (View shipping rates and policies) Average Customer Review: 4.4 out of 5 stars Â See all reviews (22 customer reviews) Best Sellers Rank: #66,222 in Books (See Top 100 in Books) #12 in Books > Law > Law Practice > Paralegals & Paralegalism #24 in Books > Textbooks > Business & Finance > Business Law #34 in Books > Law > Business > Franchising

Customer Reviews

This book is organized very well and I like how information is easy to find, read, and understand. I got this book for a class that I am taking and this textbook is better than some that I have come

across.

For me, studying law is boring and tedious, but at least the authors (and I suspect instructional designers) of this book did a great job. There were interesting and concise case studies, good use of colors, great and helpful layout, and I especially appreciated the glossary items put right in the margins, which made reviewing for tests much easier and less time-consuming!

The shipping is so fast that I got my book on the second day that I purchased it. This book's coverage is kind old but I am fine with it. On the first several chapters, the notes are too much, but the notes helps me a lot.

Even though I live in alaska I was pleasantly surprised at how quickly I was able to get this book for my class and after I am done with this class I plan on letting my mother read it since its so well written...

I ordered the book with connect and instead I received one without the connect. I now have to order the connect access separate.

The book came fast, was in good shape, and even came with an online access code (did not use but option is there)

Great for class. Excelent book. Easy look up on terms. Easy to understand and follow. Case stories help material ffor understanding.

This book is an essential read for anyone with a desire to understand business and the principals that govern business management.

Download to continue reading...

Dynamic Business Law: The Essentials, 3dr Edition Dynamic Business Law: The Essentials Home Based Business Escape Plan: How To Make \$10,000 Per Month With Your Own Part-Time, Online Lifestyle Business: Home Based Business Ideas (Home Based Business Opportunities) BUSINESS:Business Marketing, Innovative Process How To Startup, Grow And Build Your New Business As Beginner, Step By Step Online Guide How To Effective ... Grow And Build Business As Beginner) Dynamic Programming and Optimal Control, Vol. II, 4th Edition: Approximate Dynamic

Programming Dynamic Business Law Modern Essentials Bundle - Modern Essentials *7th Edition* a Contemporary Guide to the Therapeutic Use of Essential Oils, an Intro to Modern Essentials, Reference Card, and Aroma Designs Bookmark Prepper Essentials: Prepper Essentials What Every Survivalist Needs To Know When Building The Ultimate SHTF Stockpile (Survival Handbook, DIY, Emergency ... Essentials Books, Emergency Prepared) Graduate Programs in Business, Education, Information Studies, Law & Social Work 2017 (Peterson's Graduate Programs in Business, Education, Health, Information Studies, Law and Social Work) Business Law and the Legal Environment, Standard Edition (Business Law and the Legal Environment) Cengage Advantage Books: Fundamentals of Business Law Today: Summarized Cases (Miller Business Law Today) Family) Business Law Today, Standard: Text and Summarized Cases (Miller Business Law Today) Family) Smith and Roberson's Business Law (Smith & Roberson's Business Law) Corporate Law (Business Law and the Regulation of Business (BSL 213)) How to Start a Business Analyst Career: The handbook to apply business analysis techniques, select requirements training, and explore job roles ... career (Business Analyst Career Guide) Business Buyer's Guide: 1998 AT&T National Toll-Free Directory Business Edition (National Toll-Free and Internet Directory : Business Buyer's Guide) Siblings and the Family Business: Making it Work for Business, the Family, and the Future (A Family Business Publication) WordPress for Small Business: Easy Strategies to Build a Dynamic Website with WordPress 7 BOOKS ON MENTAL POWER AND THOUGHT FORCE. THOUGHT-FORCE IN BUSINESS AND EVERYDAY LIFE; MEMORY CULTURE; DYNAMIC THOUGHT; THOUGHT VIBRATION; MENTAL POWER; ... OF LESSONS (Timeless Wisdom Collection) The Essentials of Massachusetts Mental Health Law: A Straightforward Guide for Clinicians of All Disciplines (The Essentials of Series)

<u>Dmca</u>